

TED^x Reno

x = independently organized TED event



SPONSOR KIT

MAY 21, 2022 - [TEDXRENO.ORG](https://tedxreno.org)

ABOUT

What is TEDxReno?

TED is a national conference and global community of people who seek a deeper understanding of the forces that challenge and connect us. The **TED** community believes in the power of ideas — loosely centered around Technology, Entertainment and Design—to change attitudes, lives and, ultimately, the world. In short presentations, leading-edge thinkers and doers share “ideas worth spreading” that tackle humanity’s toughest questions with innovation, enterprise and optimism. These presentations, called **TED Talks**, are afterwards available on **TED.com**, a viral video clearinghouse of free knowledge from the world’s most inspired and innovative thinkers.

In that same spirit, **TED** created a program called **TEDx**, independently organized **TED**-like events intended to inspire innovation locally and share *“ideas worth spreading.”*

We’re reaching out to a select group of organizations that are committed to the power of ideas to sponsor this event. If you participate, you will be joining a remarkable community filled with people driving Reno forward.

- **Align your brand with TED’s foundational values of innovation, enterprise and creativity**
- **Inspire innovation within your team**
- **Grow your organization’s reach and impact with TEDxReno**





SPONSORSHIPS

2022 TEDxReno – Sponsorship Levels

TITLE SPONSOR (\$20K):

↳ VIP Experience

- (8) Tickets to Pre-event VIP Speaker Dinner
- (30) VIP Executive Suite Tickets to TEDxReno Speaker Event
- VIP Parking
- VIP Entrance

→ Marketing Experience

- Logo Placement in videos
- Premier Entrance Lobby Display
- *Includes all Platinum Level Experiences*

PLATINUM SPONSOR (\$15K):

↳ VIP Experience

- (6) Tickets to Pre-event VIP Speaker Dinner
- (15) VIP Executive Suite Tickets to TEDxReno Speaker Event
- VIP Parking
- VIP Entrance

→ Marketing Experience

- Social Media Sponsorship Badge
- Featured Social Media Post
- Premier Concourse Lobby Placement
- *Includes all Gold Level Experiences*

GOLD SPONSOR (\$10K):

↳ VIP Experience

- (4) Tickets to Pre-event VIP Speaker Dinner
- (8) Tickets to TEDxReno Speaker Event
- VIP Entrance

→ Marketing Experience

- Logo placement on event signage
- Logo placement on electronic marketing
- *Includes all Silver Level Experiences*

SILVER SPONSOR (\$5K):

↳ VIP Experience

- (2) Tickets to Pre-event VIP Speaker Dinner
- (4) Tickets to TEDxReno Speaker Event
- VIP Entrance

→ Marketing Experience

- Employee/Member ticket discount code
- Event T-Shirts
- Name placement on event signage
- Name placement on electronic marketing
- Social Media Sponsorship Badge
- Lobby Display
- Verbal Recognition

PRE AND POST EVENT SPONSORSHIP A LA CARTE OPTIONS ARE ALSO AVAILABLE

All sponsors will be recognized at the pre-event speaker dinner and from the stage the day of the event. Sponsors who make their commitment by Dec. 1, 2021 will be included in applicable print materials. Sponsors who miss this deadline may be excluded from early printed event materials but will be included on the website.

If you are interested in sponsoring, please contact Sponsorships@tedxreno.org

IMPACT

TEDx & the Community

“TEDxReno is more than just an event; it is a place where Greater ideas and thoughts are shared. We look forward to each year and its impact on our local, national, and global communities.”

— **DANNY DELAROSA**, *GREATER NEVADA CREDIT UNION*

“We are proud to support TedxReno. This TEDx event provides a rich and unique experience unlike any other in the region. The spirit of TEDx greatly aligns with our company’s commitment to diversity and inclusion. As a sponsor of the event, we bring out a team from Microsoft each year to gain new perspectives and to be truly inspired!”

— **DAVID TAYLOR**, *MICROSOFT RENO*

“I sponsored TedxReno because a tattoo studio would never sponsor such an event, Haha. I always search out opportunities that are outside the realm of normal. Besides that, I love being a part of an event that is so well organized and polished. I am honored to have Marked Studios be aligned with such an amazing group of people.”

— **MARK MCKINNON**, *MARKED STUDIOS*

“We have really enjoyed being a part of TEDx! It is an amazing opportunity for our community to hear from so many impactful individuals and Dolan Auto Group is proud to be a part of it!”

— **ASHTON HUTTON**, *DOLAN AUTO GROUP*